

## Homework Assignment #3: Utility Maximization

Name:

1. Draw a graph with oranges on the X axis and apples on the Y axis.
  - a. Assume that your income is \$100 and that oranges cost \$4 a pound while apples cost \$2 a pound. Draw a budget constraint line and an indifference curve tangent to the line.
  
  
  
  
  
  
  
  
  
  
  - b. What is the marginal rate of substitution (MRS) between apples and oranges?
  
  
  
  
  
  
  
  
  
  
  - c. Now suppose the price of oranges increases to \$5 a pound. On your previous graph draw the new budget constraint and a new indifference curve tangent to it.
  
  
  
  
  
  
  
  
  
  
  - d. Are you better or worse off now? How has your consumption of apples and oranges changed?
  
2. Solve question one analytically, using algebra, given the utility function:  $U=X^2Y$ . That is to say, maximize U subject to the constraint:  $I=P_yY+P_xX$ . (Hint use the Lagrange method).
  
  
  
  
  
  
  
  
  
  
3. John's utility function is defined as:  $U=2\ln X+\ln Y$ .
  - a. Assuming that his income is \$72 and that the price of X is \$2 and the price of Y is \$4, what is his utility maximizing amount of X and Y?
  
  
  
  
  
  
  
  
  
  
  - b. If you solved the first part of the question using Lagrange, now solve it by using the person's marginal rate of substitution ( $MU_x/P_x=MU_y/P_y$ ).